

## NOTE ON COOKIE

With the present document, in accordance with articles 13 and 122 of the Decree. Legislative Decree 196/2003 ("**Privacy Code**"), in accordance with general regulation issued by the Italian Data Protection Authority from the 8th May 2014, users will be provided with information regarding the cookies in use.

#### **WHAT IS A COOKIE?**

Cookies are small files sent from websites and stored in a user's browser. Within the cookie, information is stored regarding the web pages visited, the duration of the visit, and information which is voluntarily and consciously provided by the user. The contents of the cookies are automatically recovered by the website during a following visit.

#### **WHICH COOKIES DO WE USE?**

The cookies come from Mobytt S.p.A. to collect information regarding the type of browser, time spent on the website, pages visited, language preference, navigational path and products viewed by the user. Please find below a list of the various types of cookies that are used on the site.

#### **1. TECHNICAL COOKIES**

Technical cookies are essential for the site and allow the user to navigate through the site and to use its services and functions. Mobytt S.p.A. uses the information for security reasons, to facilitate navigation, to recognise the user when they return to the site and to visualise information in the most efficient way. In the absence of such cookies, the site, or certain parts of it, may not function correctly. Therefore cookies are always used, regardless of the expressed preferences of the user.

#### **2. COOKIE ANALYTICS**

This type of cookie is used to collect information on the use of the site by the user. Mobytt S.p.A. uses such information for statistical analysis, to improve the site and to simplify its use, as well as to monitor that it is working correctly. These cookies collect information on the way in which users arrive at the site and the pages visited, and can be associated with details of the user such as IP address, domain or browser. However, they are analysed in such a way so that cannot trace the identity of a determined user.

#### **3. PROMOTIONAL COOKIES**

Promotional cookies are used to collect information on the navigation habits of the user, in order to offer them advertising relevant to their preferences and interests which have been shown during their visit to the site. They are also used to limit the number of times which an advert is seen by the user, in order to make communication more effective for the promoter and less invasive for the user. Promotional cookies can also be memorised by the user's device and by third party advertisers, advertising networks, data exchange services, marketing analysts and other service providers,

following browsing on the site. The information collected by this type of cookie and used for targeted advertising by third parties does not personally identify the user.

#### **4. THIRD-PARTY COOKIES**

This website requires the installation of some third-party cookies that are activated by clicking "I AGREE" on the banner or through the selection of an element in the page where the banner is displayed.

Please see below for details regarding third-party cookies and for links through which the user can get more information and request deactivation of such cookies.

**ADWORDS** <http://www.google.com/adwords/>

- Privacy: <http://www.google.com/intl/it/policies/technologies/ads/>

**ANALYTICS** <http://www.google.com/analytics/>

- Privacy: [https://support.google.com/analytics/topic/2919631?hl=it&ref\\_topic=1008008](https://support.google.com/analytics/topic/2919631?hl=it&ref_topic=1008008)

**BING** <http://advertise.bingads.microsoft.com/en-us/home>

- Privacy: <http://www.microsoft.com/privacystatement/it-it/bingandmsn/default.aspx>

#### **ENABLING AND DISABLING COOKIES THROUGH THE BROWSER**

Most browsers (Internet Explorer, Firefox, Chrome, etc.) are configured to accept cookies. The cookies memorised on the user's hard drive can, however, be removed, and there is also the possibility to disable the cookies following the instructions provided by the main browser, through the following links:

##### **Chrome**

<https://support.google.com/chrome/answer/95647?hl=it>

##### **Firefox**

<http://support.mozilla.org/it/kb/Eliminare%20i%20cookie>

##### **Internet Explorer**

<http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-10>

##### **Opera**

<http://www.opera.com/help/tutorials/security/privacy/>

##### **Safari**

<http://support.apple.com/kb/ph11920>

#### **Removal of Flash cookies**

Click on the link below to change the settings for Flash cookies.

Disabling Flash cookies.